



*Miranda will be with you shortly - in the meantime please feel free to answer the poll*

# Integrating Careers into your Online Curriculum

Tips and advice to help teaching and careers staff integrate careers into the curriculum

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# Get Career Confident Offers

## Careers Interviews

Ensures 1 careers interview with professional advisor before end of yr 11 and yr 13 (1400 interviews at 13 schools). Now providing a broader offer across Sussex through sign up on our website.

## CPD

CPD and training for careers advisors and staff at 13 schools as well as other IAG events

## Careers Education Resources

Open source, localised video & other resources to support careers delivery in school and for parents and students to access in own time. Additional support through three online social media channels with content differentiated for each audience



**Teachers**

Follow us on Twitter @GCCConfident



**Students**

Follow us on Instagram @GetCConfident



**Or visit**

[www.getcareerconfident.co.uk](http://www.getcareerconfident.co.uk)



**Parents**

Follow us on Facebook @Get-Career-Confident



## What we are going to cover

**Gatsby 4 - What impact does careers in the curriculum have?**  
**Getting everyone on board**  
**Audit & Planning**  
**Careers education delivery methods**  
**Easy Wins**  
**Careers Websites**  
**GCC Resources**  
**Other Resources**  
**Coming Up!**



# What impact does careers in the curriculum have?

Education & Employers research 'Motivated to Achieve' showed connecting lessons to careers:

- Improves attitude - students more motivated, confident and have increased self efficacy
- Increases time spent revising (especially for less engaged students)
- Boosts GCSE grades

**.....Careers fundamental to school success**



# Getting everyone on board

It's a whole school responsibility to deliver careers to every student in every year.

- Governor responsibility
- SLT buy in and focus
- Teaching and other staff on board (aware & confident)

***Did you know?***  
*Subject teachers are highly influential – students are 18 times more likely to be motivated to learn if their teachers know their hopes and dreams!*

## **Audit**

Speak to HoD and tutors - what are they already doing?

Questionnaire to all staff to see what 'careers' elements already part of their delivery.

Appoint Careers Champions with responsibility in each department



# Planning Considerations

Things to consider:

How does careers fit with your school ethos?

What do you want each year group to achieve in relation to careers?

What are your skill and knowledge outcomes e.g.

- Labour Market Knowledge e.g. what jobs are available where
- Employability skills e.g. communication, CV writing
- Pathways e.g. apprenticeships vs university

Where might they develop these best e.g in discrete lessons or within classrooms

The [Career Development Institute](#) has curriculum audits, frameworks and learning outcomes on their website. There are links to audits [here](#) and a developmental tool [here](#).

**Q1. Have you taken into account possible future delivery variables: in school/virtual/blended and how you can adapt your curriculum?**

**Q2. How can you adapt your curriculum to take into account the post covid world?**

# Careers Education Delivery Methods

## Face to Face and Online



- 1. Discrete (specific careers lessons in PSHE/tutor/drop down)**
- 2. Through other subjects (e.g. activities such as practising interviews in English, show careers videos)**
- 3. Extra curricular enrichment e.g. stem or debating clubs**
- 4. Off timetable discussions!**

Pros and cons of different delivery models can be found [here](#).



# Easy Wins to incorporate Careers Into Your Subjects



All of the below can also be done in school but take particular advantage of the virtual learning environment.

- **Job alert slide** and [subject careers poster](#) in each Curriculum area and schemes of work
- [Spot the skill](#) - ask students to identify the careers skills they use in their lesson
- **Career talks** Monthly class/zoom talk from a different career area of interesting career story (ask teachers to suggest people in their networks or use [ITF](#) or [Career Explorer Digital Badge](#))
- **News of the day** - share news/opportunities relevant to subject in classroom (encourage teachers to follow sector skills councils on their twitter/fb/instagram feeds)
- **Sector of the term** - give students a sector to research using careers websites (see next slide)
- **Job of the week** - showcase a short [video](#) detailing a different job each week
- [Share your career path](#) (and how you have used your subject in your career)
- **Bespoke sharing** - send articles/opportunities etc to specific students who may be interested
- **Student Voice** - Ask students to research a career related to a subject and make a short film or presentation on their finding to share online



# List of careers websites connected to careers

## STEM List

General STEM careers [www.futuremorph.org](http://www.futuremorph.org)

Maths [www.mathscareers.org.uk](http://www.mathscareers.org.uk)

Physics [www.iop.org/careers/index.html](http://www.iop.org/careers/index.html)

Chemistry <https://edu.rsc.org/future-in-chemistry>

Biology [www.rsb.org.uk/careers-and-cpd/careers](http://www.rsb.org.uk/careers-and-cpd/careers)

Engineering [www.tomorrowseengineers.org.uk](http://www.tomorrowseengineers.org.uk)

Psychology [www.bps.org.uk/public/become-psychologist/career-options-psychology](http://www.bps.org.uk/public/become-psychologist/career-options-psychology)

Health and Medicine Careers [www.stepintothenhs.nhs.uk](http://www.stepintothenhs.nhs.uk)

Space careers <https://spacecareers.uk>

Girls in STEM role models [www.wisecampaign.org.uk/inspiration](http://www.wisecampaign.org.uk/inspiration)

STEM events in Sussex (click on events) [www.sussexstem.co.uk](http://www.sussexstem.co.uk)

## Music, Art, Performing Arts, Media and other Creative Careers

General creative careers <https://discovercreative.careers/#/>

General creative careers

<https://nationalcareers.service.gov.uk/job-categories/creative-and-media>

Film, TV and Games <https://www.screenskills.com/careers/>

## Humanities

Geography [www.rgs.org/geography/choose-geography/careers](http://www.rgs.org/geography/choose-geography/careers)

History [www.history.org.uk/student/module/8671/careers-with-history](http://www.history.org.uk/student/module/8671/careers-with-history)

Languages [www.routesintolanguages.ac.uk/resources/employability](http://www.routesintolanguages.ac.uk/resources/employability)

## English

<https://targetjobs.co.uk/careers-advice/degree-subjects-your-options/3010-28-what-can-i-do-with-an-english-degree>

## IT

[www.prospects.ac.uk/jobs-and-work-experience/job-sectors/information-technology/overview-of-the-uks-it-industry](http://www.prospects.ac.uk/jobs-and-work-experience/job-sectors/information-technology/overview-of-the-uks-it-industry)

## Business

<https://targetcareers.co.uk/career-sectors/business/336-what-types-of-jobs-and-employers-are-there-in-business>

Sports <https://careers-in-sport.co.uk/>

Trades/Practical <https://www.goconstruct.org/>

Childcare [www.cache.org.uk/for-learners/choosing-early-years-as-a-career](http://www.cache.org.uk/for-learners/choosing-early-years-as-a-career)

More at <http://www.elev8careers.org.uk/careers-resources.html>

# Get Career Confident Resources

Local labour market information made interesting!

Filter by topic area ▾ Show All

STEM

Health/Welfare

Sports

Cultural/Creative

Professional

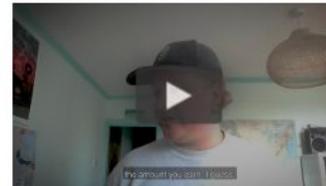
Tech/Media

Hospitality

Land/Construction

Or search by keyword Search

Search



**Chef and Business Owner**  
prepare and cook food. Restaurant owners look after all the business requirements such as finance, staffing, marketing and business planning.



**Theatrical Head of Wardrobe**  
is responsible for supervising all wardrobe related activities during the course of a theatrical run.



**YouTube Content Creator**  
produces design, film and edit and manage content on social media channels.



**Trainee Accountant**  
looks after the finances of companies to make sure everything is operating correctly.



**Assistant Stage Manager**  
typically provide practical and organisational support to a director, actors, designers, stage crew and technicians throughout the production process.



**Engineering Degree Apprentice**  
will typically take on an operator role, involving anything from assembling car engines, fitting and testing machinery, demolishing buildings or checking commercial or RAF aircraft.



**Musical Director and Musician**  
is responsible for the musical aspects of a production.



**Technical Support Manager**  
is responsible for making key decisions for the technical aspects of a production.



**Counsellor and Psychotherapist**  
treats behaviour patterns and mental health issues.



# Use Get Career Confident Resources

## Suggested 5 minute activities

1. Play a [SeeToBe](#) video and ask students to note down the answers to three questions e.g. how much can you earn, do you need a degree, best bit about the job
2. Ask students to choose a [SeeToBe](#) topic area and filter the videos by it. Ask students to come up with 10 more jobs in that area (bonus points if they know someone who does the job in Sussex).
3. Watch a [How To](#) video and ask students to agree with the person sitting next to them one thing they need to do that week in relation to the video. Write on a sheet and check in next week.
4. Watch the [Top 5 popular careers and alternatives](#) and then ask students to film their own mini video talking about a career they are interested on and why it interests them.



# Recommended Resources/Reading

## **Social Media**

[Careers Leaders UK](#)

[Brighton Youth Opportunities](#)

[Youth Professionals' Network Brighton and Hove](#)

[Get Career Confident on Twitter](#)

## **Relevant Research**

[Careers in the Curriculum What Works](#)

[Gatsby Benchmark 4](#)

## **Free Online Offers**

[World of Work](#) - work experience replacement June 8-12th

[Gatsby Subject Guides](#)

[Lesson Plans](#)

[STEM Careers Toolkit](#)

[Free PSHE/Careers Lessons](#)

[Employability Skills](#)

[Career Pilot](#)

[Icould](#)

## **Online Careers Software (paid)**

[Unifrog](#)

[Start](#)

[Grofar](#)



# What we have already online/coming up!

## Staff webinars

### **Delivered by Miranda Glavin**

How do we do careers now we are not in school

How to help students find and maintain motivation during lock down

Integrating careers into your online curriculum

### **Delivered by Janet Colledge - Career Defender**

25th June Persuading others that Careers Education Matters

26th June Career Department Planning

30th June Supporting Teachers to have Careers Conversations

## Parent/Carer Webinars

Webinars focussed on parents/carers of students in years 10, 11, 12 and 13. Delivered by Elev8Careers advisors.

# Remember this won't be forever!

